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## Aims of BFSI Bharat World Expo | Summit | Awards 2026

- Deepen financial inclusion
- Strengthen the digital economy
- Drive innovation and transparency
- Create jobs and attract investment
- Enhance India's BFSI position globally

## **B2B Pavilions:**

- Banking & Asset Mgmt Applications
- FinTech & AI-ML Solutions
- Cooperatives & NBFCs
- Investment & Wealth
- Insurance & Credit
- Capital & Markets

## **Key Themes & Focus Areas**

- Digital Banking & Fintech Innovation
- Cybersecurity, Data Privacy & Risk Management
- Artificial Intelligence & Big Data in Finance
- Blockchain, Web3, and Smart Contracts
- Insurance Transition & InsurTech Evolution
- Financial Inclusion & Rural Banking
- ESG Finance & Green Investments







BFSI BHARAT World Expo | Summit | Awards is India's only integrated, government-aligned strategic business platform dedicated exclusively to the Banking, Financial Services, Fintech, Insurance, Asset & Wealth Management sectors. Backed by strong support from leading policy institutions, regulatory stakeholders, chambers and global industry alliances, the platform is designed to accelerate India's financial transformation in alignment with the Hon'ble Prime Minister's vision for Viksit Bharat 2047. The forum brings together public and private sector financial leadership, regulators, decision-makers, global investors, technology innovators, sovereign wealth interests, policy advisors, strategic consultancies, and institutional ecosystem partners - under one unified national agenda.

#### A NATIONALIST INITIATIVE LED BY PROFESSIONAL EXPERTISE

Hosted by The Trinity Group, a pioneer with three decades of experience in strategic international exhibitions & government-aligned economic forums, BFSI BHARAT continues its legacy of contributing to India's progress, with past recognition and goodwill from Hon'ble Prime Minister Shri Narendra Modi ji and leading central a u t h o r i t i e . F o r m o r e i n f o , v i s i t www.bfsibharat.com

It is being organized in association with The Chamber for Import, Export & Health - Recognized By Union Ministry Of Corporate Affairs & other Government of India agencies for promotion of trade & commerce. For more, visit www.impexandhealthchamber.com

BFSI Bharat is India's leading platform for innovation, collaboration, and transformation in the banking, financial services, and insurance sectors. The event focuses on advancing digital inclusion to achieve the vision of Viksit Bharat 2047. Join policymakers, industry leaders, innovators, and investors to explore the latest trends and technologies shaping the BFSI landscape.

## THE INDIAN BFSI LANDSCAPE HIGHLIGHTS

#### **India's Fintech Position**

- India is the third-largest fintech startup ecosystem globally.
- Ranked fifth in global market capitalization (4% share by June 2025), ahead of the UK, Germany, and Canada.

## Govt. Initiatives & Financial Inclusion

- Schemes like Pradhan Mantri Jan Dhan Yojana (PMJDY) have expanded financial inclusion.
- 55 crore bank accounts opened, providing access to savings, insurance, and credit services.

## **Digital Payments Growth**

- India's digital payments market projected to reach USD 10 trillion by 2026.
- UPI (Unified Payments Interface) accounts for 40% of all digital transactions.
- UPI has facilitated over 6.58 billion financial transactions.
- Digital payments expected to cover 65% of all transactions by 2026.

## **Banking & Investment Expansion**

- Banking assets projected to surpass USD 28.5 trillion.
- Mutual fund assets expected to quintuple by 2025.

# **Digital Economy Outlook**

- India's digital economy is growing almost twice as fast as the overall economy.
- Expected to contribute nearly one-fifth of national income by 2029–30.

#### **Fintech Innovations**

- Emerging models include Digital Payments, Digital Lending, Neo-Banking, and UPI, developed by NPCI.
- These innovations have redefined India's digital finance ecosystem.

#### **Investment & Market Growth**

- Indian Fintech Market has attracted USD 31 billion in funding across 2,084 deals.
- Accounts for 14% of global fintech funding, ranking second in deal volume.
- Market size projected to reach 6.2 trillion (USD 83.48 billion) by 2025.

# **Mobile Wallet Segment**

- Expected to grow at a CAGR of 23.9% (2023-2027).
- Projected value: USD 5.7 trillion by 2027.

## **Digitalization Ranking**

- India is the third most digitalized country globally (economy-wide).
- Ranked 12th among G20 countries for individual-level digitalization.

#### **MAJOR GOVERNMENT INITIATIVES**

## **Expansion of Digital Banking Units (DBUs)**

- Government plans to double DBUs to 200 by end of Fy26.
- Aim: Enhance financial inclusion and provide wider access to insurance, pension, and other financial products.

## Jan Dhan Yojana Progress

- As of May 2024, 52.30 crore beneficiaries banked under PMJDY.
- Total deposits: 2,28,057 crore (USD 27.32 billion).

# Central Bank Digital Currency (CBDC)

- India launched Digital Rupee, its central bank digital currency.
- Aims to improve payment efficiency and promote a digital financial ecosystem.

# Digitalization of Kisan Credit Card (KCC)

- RBI pilot launched to digitalize KCC lending.
- Benefits: Higher efficiency, cost savings, reduced turnaround time (TAT), and improved credit flow in rural areas.

# **Post Office Digitalization Initiative**

- Plan to bring 150,000 post offices under the digital banking core system.
- Goal: Strengthen financial inclusion, especially in rural and semi-urban areas.

# Rise of Neo-Banking

 Number of neo-banking platforms and global investments in the segment have increased steadily in recent years.

## **Support for MSMEs**

- Government and RBI initiatives to improve credit access include:
- Credit Guarantee Fund Scheme for MSMEs.
- Collateral-free lending guidelines to banks.
- Establishment of MUDRA (Micro Units Development and Refinance Agency).

## Financial Inclusion Campaign (July 2025)

- 3-month campaign launched for full saturation of financial inclusion schemes at the local level.
- 6.65 lakh new PMJDY accounts opened.
- Over 10 lakh KYC re-verifications completed.

## **Rural Credit Empowerment**

- CSC e-Governance disbursed 3,000 crore (USD 340.6 million) in loans since mid-2023.
- Focused on rural financial empowerment through formal credit access.

## Reforms for Credit & Compliance

Measures aim to:

- Expand credit access,
- · Simplify compliance, and
- Boost foreign capital inflows.

# Income-Tax (No. 2) Bill, 2025:

- Reduced number of sections from  $\sim$ 819 to 536.
- Made taxation simpler & digitally aligned.



#### **BFSI BHARAT SUMMIT AGENDA**

The BFSI Bharat Summit will feature keynote addresses, panel discussions, and thought leadership sessions on emerging technologies, financial inclusion, and regulatory innovation. India's Most Influential Leadership Forum on Financial Innovation, Technology & Strategic Transition: The BFSI Bharat World Summit brings together the sharpest minds and key decision-makers from across banking, fintech, insurance, capital markets, digital infrastructure, regulatory institutions, AI innovation ecosystems and global investment bodies.

This is a high-intensity knowledge leadership & business intelligence forum — where policy direction meets innovation strategy, and executive-level insights translate into immediate industry action. Not a generic conference — a strategic transformation platform for those shaping what comes next.

## **Summit Focus Areas**

- Digital Public Infrastructure & API-Driven Financial Transformation
- UPI, CBDC & India's Global Leadership in Real-Time Payments & related issues
- AI–ML, Risk Intelligence, Cybersecurity and Predictive BFSI Technologies, etc.
- The Future of Digital Lending/Neobanking, Credit Innovation & MSME Finance
- WealthTech, Asset Management, Mutual Funds & Investment Democratization
- Insurance Tech, Risk Modeling, Health and Agri/Rural Financial Empowerment...
- Sovereign Financial Strategy, Capital Markets & Global Investment Convergence

#### Who Will Attend The Summit?

- CXOs & Strategic Leaders from Banks, NBFCs, AMCs, Insurers, Fintechs
- Chief Digital Officers, Tech Heads, Digital Product & Innovation Heads
- Regulators, Policy Advisors & Financial Infrastructure Authorities
- VCs, Global Investment Funds, Sovereign Wealth & Deal-Makers
- Technology & AI Solution Architects in BFSI Transformation
- Strategic Advisory, Consulting & Cyber Defence Leadership

#### **BEST OF INDIA BFSI BHARAT AWARDS**

Honouring Excellence. Recognizing Leadership. Celebrating India's BFSI Game Changers: The BFSI Bharat Achievers Awards will honour the most transformative institutions, innovators, and visionaries who are redefining India's financial future across banking, fintech, insurance, wealth, lending, digital infrastructure and inclusion.

These awards are not entertainment or vanity recognitions — but India's most respected industry-led acknowledgements of impact, innovation, governance, scale, and national contribution to the BFSI ecosystem.

## Why This Award Platform Stands Apart

- Provides lifetime institutional credibility far beyond event visibility
- Jury-led, knowledge-driven & categoryauthenticated-not pay-for-awards
- Aligned to India's national priorities digital finance, inclusion, innovation, capital strength
- Recognises real impact technology, performance, innovation, governance & futurereadiness
- Winners positioned before regulators, investors, BFSI media, policy architects & industry leadership.

Award Categories to Be Revealed Soon. Nominations & Selection Framework will be announced shortly. Interested? Email trinity.cmd@gmail.com

#### ADVERTISE IN THE EVENT DIRECTORY

Trinity gets a minimum of 15 % discount on advertisements published in any newspaper or publication, which we pass on entirely to our exhibitors only. So if you are looking at boosting your participation with advertising, there could not be a better deal.

Additionally, you can also target all those visiting the exhibition by advertising in the Expo Directory which goes out to all those interested and also featured on the official website. The full page size is  $12 \times 18$  cms. **Do select from the following types:** 

- Inside Front Cover Rs. 1,00,000 / only
- Back Cover Rs. 75,000 / only.
- Inside Back Rs. 50,000 /- only
- Colour Page Rs. 30,000 /- only
- Black & White Rs. 20,000 /- only
- B & W Half Page Rs. 10,000 /– only

#### **EXHIBITORS**

Showcase Your Leadership. Influence Policy. Unlock Strategic BFSI Business Growth. BFSI Bharat 2026 offers India's most concentrated decision-making environment — where banks, financial institutions, fintech innovators, insurance leaders, capital market entities, AI–ML technology providers, NBFCs, and BFSI infrastructure companies connect with immediate business buyers, institutional partners, and policy influencers — ALL IN ONE PLACE.

This is not just a stall display. It is a strategic platform to accelerate business expansion, secure national partnerships, launch innovations, and command industry visibility at the highest level.

## Why Exhibit At BFSI Bharat 2026?

- Direct access to CXOs, regulatory stakeholders & institutional buyers — not casual visitors
- Generate B2B partnerships with banks, NBFCs, AMCs, insurers, payment networks & tech
- Showcase financial products, fintech solutions, AI systems & capital offerings LIVE to decisionmakers
- Secure immediate leads, partnerships, API integrations, distribution tie-ups & investments
- Launch innovations or India-market entries with maximum government & media visibility
- Perfect platform for global BFSI expansion into India's financial & digital growth story

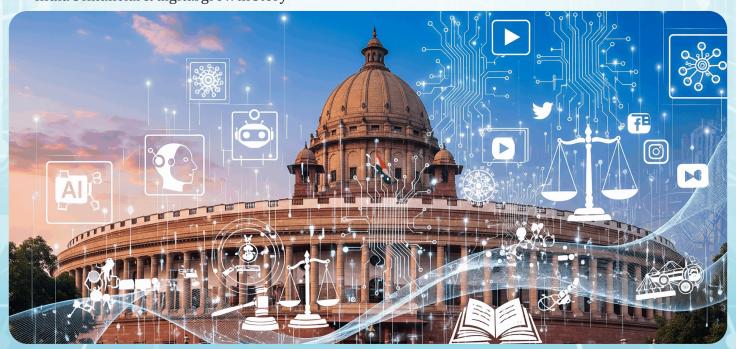
## **VISITORS**

The Most Strategic Meeting Ground for India's BFSI Decision-Makers & Industry Professionals: BFSI Bharat World Expo 2026 is designed exclusively for serious business and institutional visitors from the Banking, Financial Services, Insurance, Fintech, Capital Markets, Wealth & Investment, and BFSI Infrastructure communities.

This is not a mass-entry exhibition — it is a curated convergence for business intelligence, strategic collaboration, investment exploration and ecosystem building.

#### Who Should Attend?

- · Regulators, CXOs, Business Heads & Strategy Leaders across Banks, NBFCs, AMCs, Insurers, Fintechs, etc.
- Banks, Insurers, Financial Institutions and BFSI Enterprise Buyers/Partners
- Wealth Managers, Distribution Networks, Financial Advisory Firms
- Technology, AI-ML, Digital Transformation & Innovation Leaders
- Investors PE, VC, Sovereign Funds, Global Financial Institutions
- MSME Enablers, Channel Partners and BFSI **Business Associates**
- Policy Researchers, Think Tanks & Financial Inclusion Architects
- Corporate Treasury & Enterprise Finance Decision-Makers



#### **PROMOTION**

India's Most Extensive BFSI Industry Outreach & Media Amplification Network: BFSI Bharat 2026 is backed by an unmatched multi-level promotional machinery — ensuring maximum visibility, qualified audience engagement and strategic positioning across financial institutions, policy influencers, enterprise buyers, innovation networks and capital stakeholders.

This is not generic advertising — it is targeted BFSI industry influence, built over decades of trusted relationships with the right decision-making corridors.





















# **Promotion & Visibility Channels**

- High-Level BFSI & Trade Associations Official outreach via leading banking, finance, fintech, wealth, insurance & industry bodies, both national and international.
- CXO & Institutional Direct Outreach Exclusive invites to Chairmen, MDs, CEOs, CDOs, CIOs, CTOs, CISOs, CFOs& Strategy Heads across leading BFSI institutions.
- Global & National Financial Media Partnerships Coverage across economic newspapers, BFSI media platforms, industry journals, global investment news networks.
- Digital Influence & Leadership Targeting Precision-led campaigns across LinkedIn, Financial Digital Networks, Enterprise Decision-Maker Targeting Platforms.
- Banking, Fintech, Insurance & Capital

Ecosystem Alliances Promotion through fintech hubs, startup councils, capital market institutions, investors, sovereign network channels.

Strategic Email, WhatsApp& Personalised BFSI CRM CampaignsLaser-targeted engagement, directly to verified industry professionals only — NO generic traffic, NO consumer mass push.

## **COST-EFFECTIVE BOOTH / PAVILION OPTIONS**

Available in Space & Shell Formats with flexible configurations for Enterprise Command Centres, Government Pavilions, Product Launch Pods, Fintech Innovation Zones, Co-Branded Ecosystem Enclosures & Thought Leadership Lounges. Premium corner placements & strategic branding zones available for Headline & Powered-By Partners. Those interested in branding, larger positioning & premium visibility options, kindly email us at trinity.cmd@gmail.com

On the pricing front, two options are available -

Space & Shell - which are priced at Rs. 17,000 and Rs. 18,000 per sq mt respectively.

- One would have to book a minimum of 27 sq mts for the Space scheme.
- Each approx. 9 sq mt (3 x 3 mt) Shell Booth option includes octonorm panels, table, 2 chairs, 2 Spotlights, name-fascia, carpeting, 5 amp plug-point, dustbin etc.
- Additional stall facilities are available at a nominal price. 18% GST is applicable on all payments.
- There is a 15 20% premium on 2/3 side-open Corner Stalls.
- Overseas Exhibitors need to pay in US \$ or Euros for which the rates are:
- Space US\$200 or Euro € 175 per sq mt.
- Shell US \$ 215 or Euro € 185 per sq mt





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# Some Majors in The FinTech Ecosystem













